



One platform, endless possibilities

## More than survey software, we empower you to analyse, understand and make change happen

We want you to be part of our smarter world, where businesses and individuals can collect and analyse data in an instant - to answer questions, solve problems and come up with the next game changing idea. We want you to be able to get closer to your customers and employees to understand what they really think to create better experiences. We want to give you the power to connect with the world around you to gather the opinions of the people that matter most so you can make **#smartdecisions** every day.

# Discover how 230,000+ customers are using SmartSurvey to answer questions, drive action and make change happen



## Customer Satisfaction

- Customer Service Satisfaction
- Product/Service Satisfaction
- Voice of the customer
- Customer Service Feedback
- Motivation and Buying Experience
- Product Use Satisfaction
- Service Quality Evaluation
- Client Service Satisfaction
- Customer Support Evaluation



## Human Resources

- 360-degree feedback
- Recruitment satisfaction
- Career Training and Development
- HR Company and Supervisor Evaluation
- Employee benefits
- Employee exit
- Employee performance
- Job satisfaction
- Team performance



## Educations and schools

- Course Evaluation and Improvement
- Graduation Exit
- Student Course Evaluation (Teacher Evaluation)
- Training Services Evaluation
- University Exit
- Parent feedback
- University staff satisfaction
- Teacher satisfaction
- Culture and climate evaluation



## Market Research & Marketing

- Purchase Process and Evaluation
- Concept Evaluation and Pricing Study
- Advertising Effectiveness
- Online Retailer Evaluation
- Brand testing
- Product testing
- Consumer perception testing
- Idea & product validations
- Messaging testing



## Healthcare

- Medical Examination Services
- Healthcare Opinion
- Healthcare Well-being
- Dental Care
- Patient Satisfaction (Employee's Perspective)
- Eye care survey
- GP patient surveys
- Employee engagement
- Hospital performance evaluation



## Events & Exhibitions

- Event Evaluation
- Exhibitor Feedback and Evaluation
- Seminar Planning
- Pre-event planning
- Vendor exhibition feedback
- Presenter feedback
- Supplier and partner evaluation
- Attendee feedback and evaluation
- Delegate satisfaction



## Public sector and government

- Community engagement
- Crime prevention
- Volunteer application form
- Public consultation
- Social services
- Neighbourhood watch
- Crime prevention
- Budget consultations
- Visitor feedback



## Not for profit & Charity

- Volunteer recruitment and feedback
- Volunteer satisfaction
- Event planning and feedback
- Volunteer management
- Donor feedback
- Academic research
- Education surveys
- Fundraiser feedback
- Meeting planning